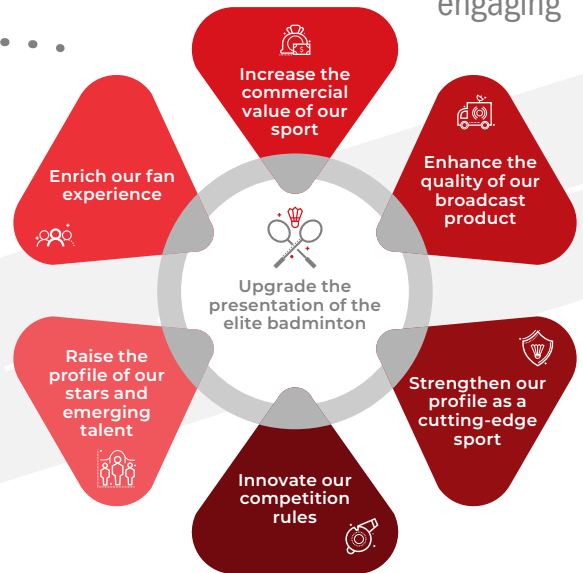


Benefits of Proposed Scoring System Change

1 Upgrading our sport

Making badminton more exciting and engaging



2 Challenges

Current System

3 Greater physical and mental stress on players leads to more injuries

1 Longer matches

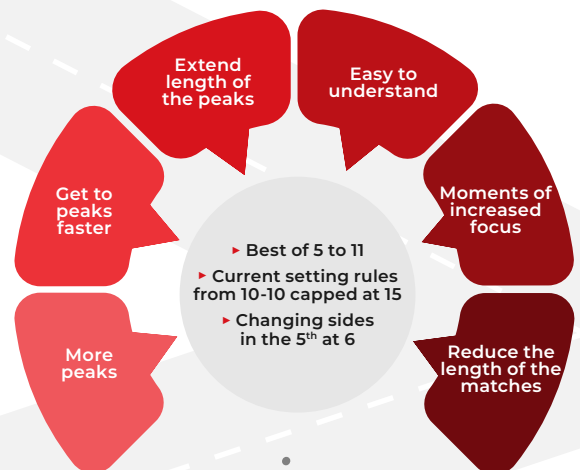
2 Longer breaks between points

Solutions

1 Enhanced scoring system

2 More efficient court management

3 Proposed scoring system



4 Strategic Goals

The proposed changes align with the BWF Strategic Plan 2020-2024:



Include new and innovative elements of the game to ensure this continues to evolve over time.



Excite, engage and enhance our global fan base through inspirational performances at world-class events.