

World Badminton Day Contest – Terms & Conditions

The Contest Period

1. The World Badminton Day Contest (the “Contest”) is organised by the Badminton World Federation (“BWF”). The Contest shall open on **Friday, 05 June 2026**, and closes at 23.59 (Kuala Lumpur time) on Wednesday, **08 July 2026** (the “Contest Period”) but may be extended at the sole discretion of BWF.
2. Any Entry received outside the Contest Period shall be disqualified.
3. Participants to the Contest (“Contestants”) must be aged 18 and above at the time of participation.
4. Employees, officials, and business partners (including immediate relatives) of BWF and its affiliates are not eligible to participate in the Contest.

The Contest

5. To participate, Contestants are required to post an image on Instagram which:
 - a. is tagged with the hashtags #RaiseARacket and #WorldBadmintonDay and tag @bwf.official
 - b. features the Contestant raising a racket or playing badminton, and/or is photographed or produced by the Contestant.
6. Contestants may post as many images as they wish during the Contest Period.
7. The BWF will announce the Winners on Friday, 17 July 2026. The BWF’s decision shall be final.
8. Winners shall be chosen amongst eligible Contestants, based on the creativity and originality of their Entries, and must relate to at least one of the following four themes: 1) Raise a racket for the sport we love, 2) Raise a racket for how badminton makes you feel, 3) Raise a racket for your badminton family, and 4) Raise a racket for World Badminton Day.
9. There will be one “Grand Prize” and three “Secondary Prizes” (together, the “Prizes”).
10. The Grand Prize Winner will win a package (the “Grand Prize”) allowing him or her to go and watch the HSBC BWF World Tour Finals 2026 in Hangzhou, China (the “Tournament”) together with a guest. The Grand Prize includes:
 - a. 2 Ticket for Tournament sessions on Saturday, 12 and Sunday, 13 December 2026;

- b. return economy trip for two people (winner and guest) to Hangzhou, China, from the Winner's city of residence – arrival on Friday 11 December 2026, return on 14 December 2026;
- c. airport transfer to and from Hangzhou Airport;
- d. standard double room accommodation at a hotel nearby the tournament venue for 3 nights;
- e. exclusive backstage tour of the Tournament venue and meet & greet with a top player.

11. The Grand Prize does not include:

- a. visa fees
- b. meals
- c. airport transfer within the Winner's city of residence
- d. travel insurance.

12. Each Secondary Prize is a T-Shirt signed by a top badminton player participating in the HSBC BWF World Tour Finals 2026.

13. The BWF reserves the right to substitute any part of the Prizes at its absolute discretion. The Prizes are not transferable and not negotiable. If a Winner is unable to collect the Prize within the stipulated period, the Prize shall be forfeited, and no compensation shall be given.

14. The Winners will be contacted via Instagram direct messages. The BWF will not be held liable in the event any of the Winners cannot be contacted for whatever reasons after 3 days.

Other Terms & Conditions

15. Contestants and Winners shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in the Contest, redemption and/or utilisation of the prizes and agree to release and hold the BWF and its Prize partners free and harmless of any liability.

16. All Prizes are accepted entirely at the risk of the Winner, and the BWF excludes all warranties in connection with any Prize to the extent permitted by law.

17. The BWF's decisions on all matters relating to the Contest shall be final and binding and no further correspondence or attempt to dispute such decision would be entertained.

18. By participating in the Contest, Contestants give the BWF a worldwide, perpetual, irrevocable and royalty-free licence to use their Entry as part of BWF's promotions.

19. The BWF reserves the absolute right to change, amend, delete or add to the Contest Terms & Conditions without prior notice at any time.
20. By participating in this Contest, Contestants agree to be bound by the Terms & Conditions of the Contest and the decision of the BWF.
21. Data Privacy
 - a. The BWF will collect Instagram handles of Contestants to decide on the Winners. This information will be deleted once the Winners are decided.
 - b. The BWF will collect contact information from the Winners. This information will be used to allow the Winners to collect their prizes. For the Grand Prize Winner, the BWF will collect additional personal information for the purpose of organising transportation and accommodation.

For more information or enquiries, please contact Rodrigo Pacheco, BWF Marketing Manager (r.pacheco@bwf.sport).